Steve Spence

CMS 3720 Social Media for Professionals

Sept. 24, 2017

Event Release

**Title:**  “Cinderella” Opens

**Author:** Steve Spence

**Image credits:** All images © 2017 Peach State Opera

**Social Media text:** Peach State Opera’s “Cinderella” features the work of two VPA professors, an alumna, and a student

**Summary text:** In 50 words, give a busy reader the most important details about the event.

**Long text:**

This section will consist of a news article appropriate for publication in the *Espresso* and on the VPA web site. The writing should demonstrate the 4 C’s, it should be between 250-500 words, and it should include quotations from your interviewee.

**Category:** Performance

**Tags:** Voice, Opera

**Hashtags:** n/a

**URL:** http://peachstateopera.org/?page\_id=22214

**Interview subject(s):**

Dr. Kurt-Alexander Zeller, KurtZeller@clayton.edu